

# VALUE ADDED PRODUCE

Fresh cut vegetables are a safe and economical choice over standard whole case product. Use Perkins for your source of Value Added Produce and eliminate cutting, preparation, and washing your fruits and vegetables so you can focus on other more important aspects of your business.



### Value Added Product Benefits

- Consistent cut, shape, and quality in every bag.
- Requires less time for inventory and reduces shrink.

>>More benefits on next page

## Value-Added Produce

ITEM #	DESCRIPTION	PACK
REFPBRFL	Broccoli Florets	4/3 LB CS
REFPSPB	Popeye Spinach	4/2.5 LB CS
REFPGLLV	Green Leaf Lettuce	10 LB CS
REFPRMLV	Romaine Lettuce	10 LB CS
REFPBGRN	Snipped Green Beans	2/5 LB CS
REFPGARCL	Peeled Garlic Cloves	1/5 LB PK
REFPCARST38	Carrot Sticks 3/8"	2/5 LB CS
REFPCARSHR	Shredded Carrots	2/5 LB CS

# VALUE ADDED PRODUCE

## Value Added Product Benefits

100% usable yield resulting in less trash. Takes the guess work out of pricing by providing prices for the exact portion being used.

Less trash to bring to dumpster and haul away effectively reducing your refuse volume.

Little to no wasted prep time which reduces labor and insurance costs.

Flexible packaging options allow for easier materials handling (Products are usually packed in 20 lb boxes.)

Product requires less storage space than their bulk counterparts.

Consistent cut, shape, and quality in every bag.

Products are washed and ready for use reducing the risk of microbiological contamination.

Reduction in workers' comp. claims as a result of less slicing, dicing, and chopping done by your employees.

More stable pricing than bulk counterparts.

Requires less time for inventory and reduces shrink.

Spend less time supervising the prep staff and more time in other more important aspects of your business.

## Whole Case Product Disadvantages

Products require preparation and washing before use.

Preparation produces messy unnecessary waste which must be brought to dumpster and then hauled away.

Whole case products are heavy and bulkier therefore require more cooler space (Most items arrive in 50 lb cases.)

Iced products such as broccoli are very messy and leave adjacent areas wet and slippery.

Prices do not accommodate smaller buyers.

Prone to frequent market fluctuations in price and quality. Quality usually decreases as price increases.

Large amounts of waste can result from poor quality product.

