

Custom Labels

- Very low order minimums (as low as 250 labels)!
- Create a custom label for pennies a piece!
- Hundreds of sizes to choose from!
- Printing up to six colors, including full color photo quality!
- Create a “label-less” look utilizing clear materials.



CUSTOMERS WILL *NOTICE* YOU
REMEMBER YOU AND *ADVERTISE* FOR YOU!

Custom printed labels create a unique and professional look for a very small investment.

GET NOTICED

A sales rep drops off pastry to a customer during a visit. The pastry is left behind for the office to enjoy. People RAVE about the quality but no one knows where it was purchased!



BEFORE

AFTER



Who's product do you think will be remembered?
Stand out? Look more professional?

PERKINS

OUR PEOPLE DELIVER MORE®

800-733-5708

perkins1.com





Custom label pricing

- All prices shown are per 1,000 labels.
- All prices are discounted distributor prices.
- Standard PMS colors apply (spot color - most PMS colors are "standard" - hundreds to choose from).
- Virtually all pre-press artwork is provided to Perkins at no charge. Charges may apply if artwork must be created from conception.
- Plates are a one-time charge unless changes are made.
- Quoted utilizing a Semi gloss paper or a coated matte thermal.

Size Code	Quantity	One Color	Two Color	Three Color	Four Color
A	1,000	\$210.02	\$238.84	\$267.67	\$299.09
	2,500	\$90.03	\$101.56	\$113.09	\$126.01
	5,000	\$49.84	\$55.61	\$61.39	\$75.05
	10,000	\$30.21	\$33.10	\$35.97	\$43.58
	Plates	1 @ \$45.50 ea	2 @ \$45.50 ea	3 @ \$45.50 ea	4 @ \$45.50 ea
B	1,000	\$209.25	\$238.08	\$266.90	\$298.27
	2,500	\$89.10	\$100.63	\$112.16	\$125.03
	5,000	\$48.78	\$54.55	\$60.31	\$67.00
	10,000	\$29.15	\$32.02	\$34.91	\$38.52
	Plates	1 @ \$45.50 ea	2 @ \$45.50 ea	3 @ \$45.50 ea	4 @ \$45.50 ea
C	1,000	\$204.67	\$233.51	\$262.33	\$293.40
	2,500	\$84.53	\$96.06	\$107.59	\$120.16
	5,000	\$44.36	\$50.13	\$55.89	\$62.23
	10,000	\$24.79	\$27.68	\$30.56	\$33.88
	Plates	1 @ \$45.50 ea	2 @ \$45.50 ea	3 @ \$45.50 ea	4 @ \$45.50 ea
D	1,000	\$209.25	\$238.08	\$266.90	\$298.27
	2,500	\$89.41	\$100.95	\$112.46	\$125.34
	5,000	\$49.09	\$54.85	\$60.62	\$67.33
	10,000	\$29.52	\$32.41	\$35.30	\$38.92
	Plates	1 @ \$45.50 ea	2 @ \$45.50 ea	3 @ \$45.50 ea	4 @ \$45.50 ea
E	1,000	\$206.96	\$235.79	\$264.62	\$295.84
	2,500	\$86.36	\$97.89	\$109.42	\$122.11
	5,000	\$46.19	\$51.95	\$57.72	\$64.25
	10,000	\$26.55	\$29.43	\$32.32	\$35.75
	Plates	1 @ \$45.50 ea	2 @ \$45.50 ea	3 @ \$45.50 ea	4 @ \$45.50 ea
F	1,000	\$209.25	\$238.08	\$266.90	\$298.27
	2,500	\$89.41	\$100.95	\$112.46	\$125.34
	5,000	\$49.09	\$54.85	\$60.62	\$67.33
	10,000	\$29.52	\$32.41	\$35.30	\$38.92
	Plates	1 @ \$45.50 ea	2 @ \$45.50 ea	3 @ \$45.50 ea	4 @ \$45.50 ea

A.



4" x 2.5" round corner

B.



3.5" x 2.5" round corner

C.



2" x 2" square

D.



3" x 3" square

E.



2" x 3" Oval

F.



2.5" x 3.5" Oval